

DIRECTED CDUB

PRODUCED SHOGUN



GET GEEKED

SHOOT DATES MAY 15-16TH

CONCEPT

A MODERN DETROIT HOUSE PARTY INSPIRED BY HOUSE PARTY. THE VIDEO FOLLOWS LELO MOVING THROUGH A PACKED PARTY WITH A GIRL. THEY MOVE TOGETHER, GET SEPARATED IN THE CROWD, AND KEEP FINDING EACH OTHER AGAIN. THE HOUSE BECOMES A SERIES OF DIFFERENT MOMENTS, EACH WITH ITS OWN ENERGY AND DANCE STYLE.



VIDEO FEEL

tone & aesthetic

- RAW, HIGH-ENERGY
 - FAST-PACED
 - HANDHELD CAMERA STYLE
 - SLIGHTLY DISORIENTED BECOMING MORE THROUGHOUT THE VIDEO
 - CLUB LIGHTING: STROBES, SMOKE MACHINES, RED AND VIBRANT TONES
- BASEMENT PARTY FEEL. TIGHT SPACES, FULL ROOMS, CONSTANT MOVEMENT.**

camera style

- HANDHELD
- QUICK PUSH-INS AND PANS
- MIX OF CLOSE-UPS AND WIDE SHOTS
- MOVEMENT THROUGH CROWDS

editing style

- FAST CUTS TO MATCH THE SONG
- CUTS BETWEEN DANCE STYLES AND MAIN STORY
- REPEATING PATTERN: TOGETHER → SEPARATED → RECONNECT

key visual moments

- MOVING THROUGH PACKED ROOMS
- GETTING SEPARATED IN THE CROWD
- DANCE CIRCLES FORMING



LIGHTING

EACH ROOM WILL BE A DIFFERNT VIBE



LIGHTING

SMOKE MACHINE WITH BRIGHT BACK LIGHTING FOR LIVING ROOM SHOT AS THE NIGHT PROGRESSES.



SHOT EXAMPLES



SHOT EXAMPLES



SHOT EXAMPLES



SHOT EXAMPLES



STORYLINE (A)

A STORY — MAIN NARRATIVE (LELO + GIRL)

LELO ARRIVES AT A HOUSE PARTY.

HE MOVES THROUGH THE PARTY WITH A GIRL — DANCING, WALKING ROOM TO ROOM.

AS THE NIGHT BUILDS:

- **THEY GET SEPARATED IN THE CROWD**
- **LELO MOVES THROUGH DIFFERENT ROOMS**
- **LELO PROGRESSIVELY GETS MORE DISORIENTED THROUGH OUT THE SHOTS**
- **THEY RECONNECT MULTIPLE TIMES**



STORYLINE (B)

INTERCUT THROUGHOUT.

EACH CUTAWAY IS A DIFFERENT DANCE OR ENVIRONMENT WITHIN THE PARTY:

- **BALLERINA SCENE**
- **CONTROLLED MOVEMENT IN A SMALL ROOM OR HALLWAY**
- **JIT DANCER**
- **FAST FOOTWORK IN A CIRCLE WITH PEOPLE AROUND**
- **BREAKDANCER**
- **FLOOR WORK AND SPINS, WIDER FRAMING**
- **HUSTLE SCENE**
- **GROUP OF PEOPLE HUSTLING**



B-ROLL

GIRLS GETTING READY

- MIRROR SHOTS
- OUTFITS, MAKEUP, DETAILS
- TALKING, GETTING READY TO LEAVE
- TAKES PLACE IN A PINK TILE BATHROOM
- MAIN FOCUS ON THE MAIN WOMAN

LELO + FRIENDS BEFORE PARTY

- CHILLING
- PLAYING MUSIC, TALKING
- LIVING ROOM BEFORE THE PARTY STARTS



LOCATIONS

LIVING ROOM (MAIN ROOM)

SHO AND DUB DJING SMOKE MACHINES AND FULL ON STOBIE PARTY LIGHTING. THIS IS WHERE THE MAIN JITTING SCENE WILL TAKE PLACE. BOTH SIDES OF THE LIVING ROOM WILL BE USED FOR DIFFERENT SHOTS.



KITCHEN / LOUNGE ROOM

PEOPLE PACKED INTO THIS ROOM WITH DARK MOOD LIGHTING. PEOPLE SITTING AND TALKING, ROLLING UP AND DANCING.



BATHROOM

**LELO COMES INTO THIS ROOM TO GAIN COMPOSURE AND SOBER UP. SPLASHES WATER ON FACE.
MOODDY DARK DISORENTING LIGHTING**



LOUNGE ROOM 2

HUSTLE SCENE BRIGHTER MORE CHILL LIGHTING. THIS ROOM WILL BE A MAJOR CONTRAST TO THE REST OF THE ROOMS.



FRONT YARD

NEED PHOTOS TO SCOUT

EXTRAS

GROUP OF 3 WOMEN (ONE MAIN GIRL)

LELO AND FRIENDS GROUP OF 6 OR 7

2-3 JITTERS

MIN 50 EXTRAS TO FILL IN THE PARTY (PREFERABLY MORE)



SUMMARY



DESCRIPTION

“GET GEEKED” FOLLOWS LELO MOVING THROUGH A PACKED DETROIT HOUSE PARTY WITH A GIRL, WHERE THEY REPEATEDLY GET SEPARATED IN THE CROWD AND RECONNECT AS THE NIGHT BUILDS. INSPIRED BY HOUSE PARTY, THE VIDEO CAPTURES A HIGH-ENERGY, ROOM-TO-ROOM EXPERIENCE FILLED WITH CONSTANT MOTION. INTERCUT PERFORMANCE SCENES HIGHLIGHT DIFFERENT STYLES — FROM JIT DANCING AND BREAKDANCING TO A BALLERINA AND A ROOM HUSTLE — EACH ADDING ITS OWN FEEL TO THE PARTY. B-ROLL MOMENTS OF BOTH GROUPS GETTING READY SET UP THE NIGHT BEFORE EVERYTHING UNFOLDS. THE VIDEO BUILDS TOWARD A FINAL REUNION AT PEAK ENERGY AS THE PARTY HITS ITS HIGHEST POINT AS THE PARTY CONTINUES.