

GET GEEKED

MUSIC VIDEO — FULL PRODUCTION PLAN

ARTIST	Lelo
DIRECTOR	Cdub
PRODUCER	Shogun
SHOOT DATES	Day 1 — Small crew / friend group only Day 2 — Full party 50+ extras
CAMERA	Panasonic Lumix S1II · V-Log · C4K · 23.98p · 10-bit 422 · 400Mbps
LENSES	DZOFilm Vespida 35mm · Blazar Apex 35mm · Super Takumar 40/50mm · 10mm party
FILTERS	Tiffen Variable ND · Hollywood Black Magic (all party scenes)
KEY LIGHTING	Storm 80c × 2 · Aputure 200d S · Aputure tubes × 4 · Godox tubes × 4 · B7c × 4

CONCEPT

A modern Detroit house party inspired by the original House Party. The video follows Lelo arriving with a girl — they move through a packed house together, get separated in the crowd, pass through different rooms and energy zones, and keep finding each other again. The night builds toward a final reunion at peak energy.

Inspired by House Party, high-end fashion film, and Euphoria — without announcing any of those references. The look lives in the grade, the lighting, and the restraint. Not a party video. A fashion film set at a party. Commercial. Sexy. Adult. Detroit.

VISUAL LANGUAGE

THE THROUGHLINE

High contrast. Deep blacks. Saturated single-color pools. Skin always warm. Environments always cool or jewel-toned. That tension reads editorial and cinematic without being literal about either reference.

The single rule across every setup: Lelo carries his light with him. Same Storm 80c, same spotlight attachment, same tight warm beam. Every room he walks into he is the only warm thing in a cool environment. The environment changes. He doesn't. That is the fashion film logic and the narrative logic simultaneously.

CAMERA APPROACH

- Wide shots are punctuation not the sentence — 3 to 4 wides total across the entire party sequence
- Mirror technique for wides — floor mirror and wall mirror give scale without losing lighting control
- 50mm / 40mm Super Takumar as primary party lens — portrait mode for the bulk of the video
- Hollywood Black Magic + V-Log does the Euphoria work in camera — don't recreate it in grade
- Handheld for all crowd movement — energy covers imperfection
- Slow motion for Project X spotlight wall sequence

LELO KEY — TWO MODES

Mode 1 — Environmental (Moving Shots)

No spotlight follow during handheld crowd movement. All crowd sources kept cool. B7c practicals placed at face height along Lelo's walking path in warm tone. His warm skin against cool environments reads as separation naturally. V-Log holds this in grade.

Mode 2 — Hero Spotlight (Controlled Shots)

Storm 80c with spotlight attachment for stationary or slower shots only — jit circle watching, doorway moments, focus pull sequence, finale. One dedicated crew member holds and aims the Storm 80c just outside frame. That is their only job for those setups.

FULL VIDEO TIMELINE

TIMECODE	SCENE	NOTE
0:00 – 0:06	Couch. Lelo, Shogun, Cdub pregame. Relaxed portraits.	40mm. B7c warm only.
0:06 – 0:10	Cut to girls. Pink tile bathroom. Earring goes in.	B7c warm pink. One shot.
0:10 – 0:16	Back to couch. Text close up. Shogun + Cdub rye smile. Credits.	All The Lights typography. Post VFX.
0:16 – 0:22	Lelo walks to door. POV pull — he pulls girl in. Title flash GET GEEKED.	Font TBD after shoot.
0:22 – 0:28	Hallway to kitchen. Together energy. Moving.	40mm handheld.
0:28 – 0:36	Friend approaches Lelo. Girl gets pulled away by her friend. Lelo performing looking back.	Split up. First separation.

0:36 – 0:46	Kitchen entry. Girl on island counter. Party growing.	40mm. B7c warm path.
0:46 – 1:15	Island tracking one-er. Push-ins on each person. Ends in sunroom. Shogun + Juno rolling.	Single continuous shot. Rehearse twice.
1:15 – 1:25	Party hits. Main living room. Haze + strobes. Jit circle opens. Hard spotlight on jit dancer.	10mm high angle. Mirror wide.
1:25 – 1:35	Wide party. Lelo dancing shallow DOF. Focus pull — girl walks out of dark into his light.	50mm Takumar wide open. Storm 80c top down.
1:35 – 1:58	Project X spotlight wall. Slow motion. Cdub pour, Shogun x Cdub, Juno awkward, Jett, Lelo + girl.	Single wall spotlight locked. 4 quick shots + Lelo finish.
1:58 – 2:12	Party performance. Lelo walking through crowd performing lyrics. Exits frame.	Handheld follow retreating. Storm 80c follow.
2:12 – 2:19	Bathroom. Girl in bathtub. Lelo at mirror. Fixes himself. Splashes water.	Magenta tube. No key on Lelo.
2:19 – END	Red room upstairs. Friend group hustling. Spliced with all B-roll. Ends sunroom — girl passed out, Lelo sits with her.	Day 1 footage. Friend group only.

DAY 1 — SHOT LIST

Small crew. Friend group only. No extras needed. Controlled setups. Dial in the look.

CALL TIME 10:00 AM | WRAP TARGET 8:00 PM | SEPARATE GIRLS LOCATION + PARTY HOUSE

BLOCK 1 — GIRLS GETTING READY 10:00 AM – 11:30 AM Separate location. Pink tile bathroom.

#	SHOT DESCRIPTION	LENS	LIGHTING	NOTES
1	Medium. Main girl sitting on sink edge. Other girl standing. Positions pink tile earring. Both in frame.	40mm	B7c warm pink only. No additions.	Static. Let it be caught not staged.
2	ECU. Earring going into ear. Tight on hands and ear. Pink tile visible in background.	50mm Takumar	Same. No change.	Get 3 clean takes.

BLOCK 2 — COUCH PREGAME 12:00 PM – 1:30 PM Party house. Before party setup.

#	SHOT DESCRIPTION	LENS	LIGHTING	NOTES
3	Wide static. Lelo, Shogun, Cdub on couch. Relaxed. Drinking. Smoking. Let it breathe 30 seconds.	40mm	B7c warm tungsten only. No party lights.	Camera finds them. Doesn't announce itself.
4	Portrait Lelo. Tight. One angle. Not	40mm	B7c at face height warm.	

	performing.			
5	Portrait Shogun. Same framing same lens.	40mm	Same.	
6	Portrait Cclub. Same.	40mm	Same.	
7	ECU phone screen. Text notification. All The Lights style typography. Lelo's hand holds it.	50mm Takumar	Practical only. Screen glow.	Get 3 clean takes. Type style added in post.
8	Two shot Shogun + Cclub. Rye smile to each other. Credits on screen in post. Hold 5 seconds after the look.	40mm	Same warm.	Prod by Cclub and Shogun lower third in post.

BLOCK 3 — DOOR SEQUENCE 2:00 PM – 3:30 PM Party house front door.

#	SHOT DESCRIPTION	LENS	LIGHTING	NOTES
9	Interior. Lelo gets up from couch, walks toward door. Camera follows loosely handheld then stops. He opens door, exits frame.	40mm handheld	B7c warm practical.	
10	Exterior POV. Camera outside door at eye level. Door opens. Lelo fills frame. Reaches out, pulls girl in gently. Door closes.	40mm	Natural exterior light only.	Shoot before golden hour so exterior isn't blown.
11	Title flash plate. Clean shot of door closed. 5 seconds. Cut point for GET GEEKED title in post.	40mm static	Same exterior.	Font TBD after shoot.

BLOCK 4 — HALLWAY / KITCHEN / TRACKING SHOT / SPLIT UP 4:00 PM – 6:00 PM Rehearse tracking shot twice before rolling.

#	SHOT DESCRIPTION	LENS	LIGHTING	NOTES
12	Hallway. Lelo and girl walking toward kitchen. Handheld follow from behind. Tight on their backs and heads.	40mm handheld	B7c warm at end of hallway only.	
13	Kitchen entry. Lelo enters. Girl on island counter. Camera frames both. Quick establishing.	40mm	B7c warm + 1 Godox tube ambient.	
14	ONE-ER. Tracking shot full length of island. Camera right, Lelo left. Push-in on each person as camera travels — girl on counter, someone pouring, someone talking, hands rolling. Ends in sunroom.	40mm continuous	B7c along island face height. Sunroom: diffusion on roof lights, neg fill outside windows, B7c warm corner.	Rehearse twice. Most complex Day 1 shot.
15	Sunroom. Camera leaves Lelo. Finds Shogun + Juno rolling at table. Hold 6 sec. Two portrait pushes — Shogun focused, Juno chaotic.	40mm then 50mm Takumar	Top down diffused source + B7c warm corner.	
16	Split up. Friend approaches Lelo talking.	50mm	B7c warm on Lelo face	Lelo performs

	Girl's friend arm enters frame from POV edge. Grabs girl. She gets pulled away. Lelo turns — she's gone. Performs lyrics looking back over shoulder. Hold 4 seconds.	Takumar handheld	only. Girl side goes darker as she exits.	lyrics here. First separation.
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BLOCK 5 — RED ROOM HUSTLE + SUNROOM FINALE 6:30 PM – 8:00 PM
Upstairs red room. Friend group only.

#	SHOT DESCRIPTION	LENS	LIGHTING	NOTES
17	Wide static. Full hustle group in formation. 30 seconds continuous.	35mm	Storm 80c ceiling bounce amber/gold Sidus Link. Godox tubes floor on walls. TV practical on.	
18	Medium Lelo in doorway watching. Hero spotlight. Storm 80c tight on him.	50mm Takumar	Storm 80c spotlight 3200K only.	He watches but doesn't enter. Passes through.
19	Low angle medium. Shooting up through dancers' legs and torsos during hustle.	35mm low	Same full rig.	
20	Sunroom end of night. Girl collapses on couch. Lelo sits with her. Quiet. Final shot of the video.	40mm	Top down diffused only. Very low. Almost dark.	Last shot Day 1. Shoot with care. Hold long.

DAY 2 — SHOT LIST

Full party. 50+ extras. Full rig. Heavy day. Everything with the full party crowd shoots today.

CALL TIME 2:00 PM | EXTRAS ARRIVE 5:00 PM | WRAP TARGET 2:00 AM | HAZE FINALE SHOOT LAST

BLOCK 6 — SETUP + TECH 2:00 PM – 5:00 PM Crew only. No extras.

Full rig before anyone arrives. This block is entirely setup and rehearsal.

- Hang diffusion sheet from ceiling over 200d S position
- Black fabric on wall opposite projector
- Mylar sheet near DJ wall
- Run haze machine 20 min test — check dissipation rate, note timing
- Set projector loop — slow color shift blue/purple cycling to deep red
- Place all 4 Aputure tubes in crowd positions — 2 deep red, 2 cobalt blue
- Test disco ball source position
- Set floor mirror and wall mirror positions and angles
- Walk Lelo's path — place B7c warm practicals at face height along route
- Rehearse island tracking shot with stand-ins if not fully locked from Day 1

BLOCK 7 — JIT CIRCLE 5:00 PM – 6:30 PM Extras arrive. Start here while energy is fresh.

#	SHOT DESCRIPTION	LENS	LIGHTING	NOTES
21	High angle wide. Jit circle. Mirror technique — floor mirror below circle gives overhead without rigging. Circle opens. Jit dancer enters center going hard. Run 45 seconds continuous.	10mm	200d S hard spotlight on jit dancer center. Strobe function. Handheld haze top-up before rolling.	Most important performance shot. Give jit dancer space.
22	ECU feet. Camera on the floor. Jit footwork. Strobe fragmenting motion. 20 seconds.	50mm Takumar floor level	Strobe only.	
23	Medium Lelo watching the circle. Hero spotlight. He's relatively still. Face is the shot. Circle energy lives in background blur.	50mm Takumar	Storm 80c spotlight tight 3200K. Hold 8 sec minimum.	Mode 2 spotlight. Dedicated operator.

BLOCK 8 — LELO + GIRL TOGETHER / FOCUS PULL 6:30 PM – 7:30 PM

#	SHOT DESCRIPTION	LENS	LIGHTING	NOTES
24	Wide party. Lelo dancing. Shallow DOF — he's sharp, crowd soft. Top down spotlight on him. Girl starts in darker part of party outside his light.	50mm Takumar wide open	Storm 80c top down on Lelo. Girl outside beam initially.	Establish before the pull.
25	Focus pull. Same setup. AC pulls focus from Lelo soft to girl as she walks toward him out of the dark into edge of his light. Hold on her face sharp.	50mm Takumar	Same. Girl walks same path each take.	Get 3 clean takes minimum. This is the shot.
26	Tight two-shot. They're dancing. She's caught the edge of his spotlight. Handheld. 15 seconds.	50mm Takumar handheld	Storm 80c catches both — she's at the edge.	

BLOCK 9 — PROJECT X SPOTLIGHT WALL SEQUENCE 7:30 PM – 9:00 PM Slow motion. Single wall spotlight locked throughout.

Designate one section of wall. Hard spotlight from the side — one source only, position locked for entire block. Don't move it between shots. The consistency is what makes the sequence read as intentional.

#	SHOT DESCRIPTION	LENS	LIGHTING	NOTES
27	Cdub pouring drink into girl's mouth. Wide angle first then push in tight. Two takes each framing.	35mm then 50mm Takumar	Single hard spotlight side. Slow motion.	Wide first, push in after.
28	Shogun x Cdub together. Portrait. Rye energy. One take wide, one tight.	50mm Takumar	Same spotlight locked.	Slow motion.
29	Juno. Awkward with girls. Let him be	50mm	Same spotlight locked.	Slow motion. Natural only.

	natural. One take. Don't over direct.	Takumar		
30	Jett with girls. Energy. Natural.	50mm Takumar	Same spotlight locked.	Slow motion.
31	Lelo + girl. Finish of this sequence. Their shot needs to be strongest. Give it most time.	50mm Takumar	Same spotlight locked.	Slow motion. 3 clean takes.

BLOCK 10 — LELO PARTY PERFORMANCE WALK 9:00 PM – 10:00 PM Party at peak energy. Use it.

#	SHOT DESCRIPTION	LENS	LIGHTING	NOTES
32	Lelo performing lyrics walking through party. Handheld follow from slightly ahead — camera retreating as he advances. Crowd parts around him. He performs directly. Exits frame.	40mm handheld	Storm 80c spotlight follow mode. Environmental contrast crowd lighting.	
33	Same setup reverse angle. Camera follows from behind. Tight on his back and head. Crowd in front blurred.	50mm Takumar handheld	Same.	

BLOCK 11 — CROWD PORTRAIT SERIES 10:00 PM – 11:00 PM Cutaway portraits. Move fast. One or two takes each.

#	SHOT DESCRIPTION	LENS	LIGHTING	NOTES
34	Backlit portrait. Partygoer mid-dance. Tube light behind them. HBM blooming.	50mm Takumar	Tube backlight only.	
35	ECU hands in air. Backlight only. No faces needed.	50mm Takumar	Backlight only.	
36	Two people talking close. Practical between them. Intimate against chaos.	50mm Takumar	Single practical between subjects.	
37	Wide mirror shot. Floor mirror flat. Crowd from below — shoes, legs, smoke, strobes reflecting up.	35mm	Environmental. Full rig already set.	Money wide shot.
38	Wall mirror wide. Party front and back simultaneously. Slight angle on mirror.	35mm	Environmental.	Infinite regression option — both mirrors facing each other.

BLOCK 12 — BATHROOM SCENE 11:00 PM – 12:00 AM Clear extras. Small crew only.

#	SHOT DESCRIPTION	LENS	LIGHTING	NOTES
39	Girl in bathtub. Portrait. Partially submerged or lounging. One angle. Let it	50mm Takumar	Godox tube magenta behind tub rim upright. B7c	

	be still.		slow drift on shelf.	
40	Lelo at mirror. Off-axis — neither reflection centered. Fixes himself. Splashes water. Looks up at reflection. Hold.	50mm Takumar	Same magenta ambient. No key on Lelo. Black fabric behind mirror.	The emotional hinge. Don't rush it.
41	Dutch angle medium. Lelo walking back out of bathroom. Party sound returns as door opens.	35mm	Same.	

BLOCK 13 — HAZE FINALE 12:00 AM – 2:00 AM RUN HAZE MACHINE AT 12:00 AM. DO NOT SHOOT UNTIL 12:20 AM MINIMUM.

Most important block of the entire shoot. Protect this time. Do not let anything bleed into it from Block 12.

#	SHOT DESCRIPTION	LENS	LIGHTING	NOTES
42	Handheld search through crowd. Lelo's POV slightly. Disoriented energy. Faces flashing past soft.	40mm handheld	Environmental only — tubes, practicals, projector wall.	
43	Reconnect. She's just there. He finds her without searching — it happens. Medium two-shot. Hold on both faces.	50mm Takumar	Storm 80c spotlight catches both.	Don't over direct this. Let it happen.
44	FINALE. Backlit two-shot through full haze. 200d S through large diffusion sheet from behind. HBM blooming everything. Storm 80c tight on both faces. Hold longer than feels comfortable.	50mm Takumar	200d S through Westcott diffusion. Storm 80c spotlight. Full haze. Maximum everything.	Last shot of the video. 3 clean takes. Do not rush.

SCHEDULE SUMMARY

DAY 1

BLOCK	TIME	SHOTS	NOTES
Girls Getting Ready	10:00 – 11:30 AM	1 – 2	Separate location. Pink tile bathroom. Small crew.
Couch Pregame	12:00 – 1:30 PM	3 – 8	Party house. B7c warm only. No party setup yet.
Door Sequence	2:00 – 3:30 PM	9 – 11	Exterior + interior. Shoot before golden hour.
Hallway / Kitchen / Tracking / Split Up	4:00 – 6:00 PM	12 – 16	Most complex Day 1 block. Rehearse tracking shot twice.

Red Room Hustle + Sunroom Finale	6:30 – 8:00 PM	17 – 20	Friend group only. Sunroom final shot shoots last.
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DAY 2

BLOCK	TIME	SHOTS	NOTES
Setup + Tech	2:00 – 5:00 PM	—	Crew only. Full rig. Haze test. Mirror positions. Walk Lelo path.
Jit Circle	5:00 – 6:30 PM	21 – 23	Extras arrive. Start here while energy is fresh.
Together / Focus Pull	6:30 – 7:30 PM	24 – 26	3 clean takes on the focus pull minimum.
Project X Spotlight Wall	7:30 – 9:00 PM	27 – 31	Wall spotlight locked. Do not move between shots.
Party Performance Walk	9:00 – 10:00 PM	32 – 33	Party at peak energy. Use it.
Crowd Portrait Series	10:00 – 11:00 PM	34 – 38	Move fast. One or two takes each.
Bathroom Scene	11:00 PM – 12:00 AM	39 – 41	Clear extras. Small crew only.
HAZE FINALE	12:00 – 2:00 AM	42 – 44	START HAZE AT 12:00 AM. DO NOT SHOOT UNTIL 12:20 AM.

GEAR DEPLOYMENT

LIGHT	WHERE	FUNCTION
Storm 80c × 2	All rooms	Spotlight on Lelo (attachment, 3200K, tight) + Mylar wall color automation
Aputure 200d S	Living room	Jit circle hard key + strobe + backlit finale through diffusion
Aputure tubes × 4	Living room crowd	Standing among people — 2 deep red, 2 cobalt blue, Sidus Link pulse sync
Godox tubes × 4	Kitchen, Lounge 2, Bathroom, Hallway	Horizontal practicals, warm fill, magenta uplight, hallway backlight
B7c practicals × 4	All rooms	Scattered practicals, slow color drift, Lelo walk path warm fill at face height
Westcott diffusion (large sheet)	Living room finale	In front of 200d S — bloom backlight for haze finale wide
Diffusion sheets (hang)	Living room + Bathroom doorway	Soft source from hard light, membrane effect between spaces
Black fabric sheets	Living room + Bathroom + Hallway	Kill spill, create negative space, clean mirror reflections

Variable ND	On camera as needed	Projector blowout control — 2 stop max interior
Hollywood Black Magic	On camera all party scenes Day 2	In-camera halation + practical bloom. Euphoria DNA without the reference.
Handheld smoke machine	Bathroom, Kitchen, Hallway, Ballerina	Controlled atmosphere. Quick bursts. Ground haze only.
Haze machine	Living room	Full room haze for finale. Run 20 min before shooting. Shoot last.

HAZE + SMOKE SCHEDULE

- Day 1 end — Ballerina hallway with ground haze (handheld unit, floor level only)
 - Day 2 — **DO NOT** run haze until Block 13. Protect the finale.
 - Start big haze machine at 12:00 AM sharp. Do not shoot until 12:20 AM minimum.
 - Handheld unit for quick top-ups between takes in contained rooms only.
 - HBM + haze interaction is luminous not atmospheric. This is your most important visual. Protect it by shooting it last.
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PRE-SHOOT TEST

One 30-minute test session before shoot day. Single tube light in a dark room, B7c behind as practical, Hollywood Black Magic on camera. Roll 30 seconds. Check in Resolve with basic contrast node. This tells you exactly how hard to push everything on shoot day. Don't skip it.